



What is ValueNOW?

This next generation replacement cost valuation solution is delivered via PFI's secure real-time web portal, which empowers the end-user with the ability to perform comprehensive investigative actions on residential or commercial properties. Only a property address is required in order to receive a detailed report based on public, industry and partner data.

ValueNOW™ combines property level data, imagery and risk mapping from a wide assortment of third party suppliers and aggregators into a singular interactive workflow platform powered by industry-proven replacement cost valuation technologies. The end result achieved is the most accurate and defensible cost estimating tool in the financial services space.

ValueNOW Features

- Public property data from up to three (3) national providers
- Date and time stamped satellite & aerial imagery
- Street level imagery
- Parcel level boundary layers & geocoding
- Interactive imagery measurement tools
- Advanced confidence scoring metrics

PFI offers individual pricing for residential and commercial properties. Batch submission via spreadsheet also is available as well as volume-based pricing for bulk valuation initiatives.

Key Applications

- Flood Insurance Compliance
- Homeowners Policy Binding or Renewal
- Lender-Placed Insurance Programs
- Value-Added Report Supplements

ValueNOW/8-23-11/RevB

A Wholly-Owned Subsidiary of



For more information or to schedule a demonstration, please contact your PFI Representative.

Diane Whipple

Phone: (877) 456-7294 | dwhipple@pfi.com | Fax: (248) 824-1482

Follow PFI on:

